# SOCIAL MEDIA COPY

We're fueling a @RoadtripNation initiative to send three people across the country on a free road trip this spring! You'll get to see how innovative professionals in the microelectronics industry are building a diverse and technologically innovative future. Find out more and apply here: rtn.is/microelectronics

Take a future-focused look at the microelectronics industry. Apply to join @RoadtripNation on a free road trip—made possible by us—to see how you can help develop semiconductors and microchips for AI and adaptive manufacturing to biometrics and the blockchain. Click here to apply: rtn.is/microelectronics

We're supporting a @RoadtripNation initiative to send three people across the country on a free road trip later this year! If you're curious about how you can make a difference in the microelectronics industry, apply here: rtn.is/microelectronics

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## EMAIL TEMPLATE:

**Subject line:**
See the microelectronics industry up close and personal!

Hi _____,
I wanted to let you know about an exciting free opportunity for anyone who is looking ahead to a career in the microelectronics industry and is unsure of their path forward. Career exploration organization Roadtrip Nation is sending three people from various backgrounds and life experiences on a road trip to explore the multifaceted world of microelectronics, fueled by the SEMI Foundation.

For this opportunity, Roadtrip Nation will choose three individuals to travel across the United States for three weeks to interview people who have found fulfilling careers in various fields related to microelectronics. Filmed for the "Roadtrip Nation" public television series, this experience will showcase the stories of people who are helping to build a diverse, innovative, and inspiring future with semiconductors and microchips. The roadtrippers will gain invaluable advice as they look ahead and try to chart their own course.

Please share this information with anyone who could benefit from this experience.

**Applicants can apply at the following link by February 6, 2022:** rtn.is/microelectronics

Thank you for your help and support!