

Ensuring Success in Female Students

UNTAPPED RESOURCES

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Who am I?


- Graduated from Skyline's Auto Tech certificate program in 2007
- 6 ASE's
- EA smog license
- Independent repair shops
- Smog Referee program
- School 20 hrs/week
- Worked 30 hrs/week
- 4.0 GPA
- 9 scholarships
- 2 kids
- Began teaching my 2nd year in school

Who was I?

- No automotive experience
- Dyslexic
- 3rd grade math level
- Lacking confidence
- Fear of failure
- 38 year old mom

How did I get from there to here?

- A bridge
- My teachers
- Whole lot of support!



Recruiting Women

Do you want more female students?



Recruiting Women

- Why?

Who are your students?

- What percentage of your students are female?
- What kinds of classes do you offer?



Recruiting Women

- What do women bring to the industry?
- What do women bring to your school?
- Why should women consider the automotive industry?



Recruiting Women

- Answer these questions and you're halfway there
 - Industry wants women
 - Tech programs want women
 - Women want opportunities
- Now answer this one –
 - What can I do to bring these women from THERE to HERE?

The Key Element

- Women won't go where they're not wanted
- What is the image of the auto industry?
- What should your message be?



Recruiting Women


- Your school is already open, available and inclusive
- So, where are they?

Key Elements

- An Invitation
- Specific recruiting materials
- "bridge" classes
- Support and resources

Recruiting Women

- Inclusive is not enough
- Presentations and recruiting material must be specific*
- Women on staff? Female students?




Recruiting Women

- "Bridge" classes
 - Do you offer weekend classes?
 - Consumer classes?
 - Short courses?
 - Night classes?
 - Summer Sessions?

Recruiting Women

- An invitation



Barriers to Participation and Success

- Income status
- Lack of auto experience
- Insufficient Math and science background
- Family status
- Culture
- Gender

What can you do?

- What are your resources?
 - On campus support?
 - Local social services
 - Financial aid
 - Scholarships
 - Tutoring
 - Hands-on time

Know your students

- Surveys

STUDENT INFORMATION SHEET

Name: _____

Phone: _____

Email: _____

Do you have a current Driver's License? Yes No

Do you have a DMV on your record? Yes No

Do you have your vehicle in good shape? Yes No

Do you own a car? Yes No

Have you taken any automotive classes? Yes No

Are you planning to apply to the Service Certificate Program? Yes No

Are you planning to apply to the Auto Repair Certificate Program? Yes No

Are you planning to apply to the Entry Level Tech. Certificate Program? Yes No

Are you currently working in an automotive repair shop? Yes No

Are you planning to work in a shop? Yes No

Do you need job placement assistance? Yes No

SELF-ASSESSMENT

Would you like to know about learning services on campus? Yes No

Would you like to know about DSP services on campus? Yes No

Would you like to know about social services on campus? Yes No

Financial aid and scholarships

Do you need job information on your benefits? Yes No

Are you interested in applying for scholarships? Yes No

Have you applied for Financial Aid (FAFSA)? Yes No

Have you applied for SRS or EOP? Yes No

AUTOMOTIVE REPAIR EXPERIENCE

Which school? _____

NAME: _____

AUTOMOTIVE EXPERIENCE

NAME: _____

Do you own a car? Yes No

What car brand? _____

Professional? Yes No

Name of shop: _____

Anything I should know about you before we start? _____

PRIOR NOTICE

- Require PRIOR NOTICE for absences – email is best
 - Gives you more insight as to their situations
 - Gives you opportunities to ask in a non-face-to-face way if they'd like information about resources
 - Gives you documentation if needed – court appearances, letters of reference, etc. – documentation tells the story that time cards don't

On-Campus Resources



Off Campus Resources

- Where do you send your students for help with
 - Unemployment/Government benefits
 - Health care for uninsured minors
 - Health care for themselves
 - Job preparedness/job placement

Resource Guides

- Your county's social services



- Local libraries
- Workforce Investment Boards



Models that Work - cohorts

